

Meet Jennifer Dieter



YWCA has hired a new Fund Development Director – Jennifer Dieter. Jennifer has over seven years experience as a development professional. Prior to joining the YWCA staff, she held positions with the Fox Valley Symphony and Lawrence University in Appleton, WI and Housing Options for the Mentally Ill in Evanston, IL. She is responsible for annual giving (including Women of Vision), grants and special events. Jennifer welcomes any feedback you might have on the Women of Vision giving program and donor communications. She looks forward to meeting you.

Women Helping Women

We collected 146 purses at the Women's Fund Power of the Purse Luncheon on September 30! The purses were added to the YWCA's Women's Closet and given to women who are seeking employment or starting a new job. The Women's Closet has over 1,700 visitors annually and will be part of the coming Women's Empowerment Center. This planned expansion of services for women looking to reach their career goals will provide an array of support. We'll share more as this program gets ready to launch.

New Women of Vision!

Welcome to our newest Women of Vision donor! A heartfelt "thank you" to Kate and all of our Women of Vision for supporting the women and girls who benefit from YWCA programs and services. Your commitment to Women of Vision helps us carry out the work of our mission. All Women of Vision are featured on a donor list that is published and distributed throughout the year.

Friend: *Kate Burgess*

Non Profit Org.
U.S. Postage
PAID
Permit No. 456
Green Bay, WI

eliminating racism
empowering women **ywca**

YWCA Green Bay - De Pere
230 S. Madison St. • Green Bay, WI 54301-4592

RETURN SERVICE REQUESTED

WOMEN of VISION

eliminating racism
empowering women **ywca**

Winter 2010

Empowering Girls & Boys

Life as a middle school student can be difficult. Students are not only battling the many challenges of adolescence, but they must become increasingly serious about their futures. The amount of choices can be overwhelming and stereotypes and other barriers often prevent girls and boys from selecting lucrative careers. Research shows that decisions about a career path are often made before reaching high school. The YWCA now offers two programs to empower middle school age girls and boys to explore a variety of careers that will ultimately match their interests and talents.

Life, Inc., starting in January 2011, is a program for girls and boys to help them explore and develop careers that are right for them. The curriculum utilizes virtual and real-life role models as it helps expand imagination, understanding of money and the many options for career goals and dreams that come from developing skills and interests.

TechGYRLS[®], now in its second year of operation, is a program for middle school age girls interested in STEM (science, technology, engineering and math) areas. Hands on, challenging projects help the girls develop technical tools, critical thinking and problem-solving skills, as well as leadership traits that can serve as the foundation for careers in STEM fields where economic empowerment

Continued inside

Be part of our new Women of Vision Luncheon!

We're already in the early planning stages for our Women of Vision Luncheon on Tuesday, May 3, 2011. This year we're moving to the Rock Garden Conference Center to better accommodate our attendees' needs and provide room to grow. A planning committee is being formed. We're looking for women who love to plan and can help solicit event sponsors and increase attendance. This commitment is short-term and a wonderful way to help. If you're interested in helping plan this signature event or looking for more information, please contact Jennifer Dieter, development director, at (920) 432-5581 or jdieter@ywcagreenbay.org.

Holiday Parade Cookie Sale was a hit



YWCA hosted its second annual cookie sale during the Downtown Green Bay Holiday Parade on Saturday, November 20. Approximately 500 parade attendees warmed up in the YWCA Auditorium, triple the amount who attended last year's event. Guests stocked up on holiday cookies, visited with Santa, drank hot chocolate and decorated their own cookies. Proceeds from the event benefit YWCA programs. Thank you to everyone who attended and to the many Women of Vision who volunteered at the event and/or made cookies.

Year-End Giving

If you haven't renewed your Women of Vision gift in 2010, there's still time. Please mail the enclosed envelope postmarked by December 31, or call (920) 432-5581 to make a gift by credit card. Women of Vision gifts provide services for over 7,000 women and children in the community every year.

Everyone who makes a gift between now and December 31 will be entered to win a three month YWCA Family Swim package.

Girls & Boys continued...

depends on technology and women are still vastly underrepresented.

This summer, the YWCA held its first TechGYRLS summer camp. The camp was all day for one week. The 10 participants had an opportunity to visit Wisconsin Public Service and hear from professional women in STEM fields. Former Congressman Steve Kagen also visited the program on August 11. Congressman Kagen was instrumental in the YWCA receiving the federal grant to serve

at-risk youth, including TechGYRLS other YWCA youth programs.

Both programs are seeking volunteers who are willing to speak about their professional experiences and serve as role models to the program participants. We are also seeking local businesses who would like to provide a field trip experience. Please contact Patrick Curran at (920) 432-5581 for more information about volunteer opportunities.

"Puttin' on the Ritz"

The YWCA annual Holiday Gala was held on Saturday, December 3 at the Oneida Country Club with over 180 people in attendance. The evening was filled with glitz and glamour and a best-ever revenue of \$45,000 was raised to support the women and children who benefit from YWCA programs.

This year's event featured a silent auction, a live auction with WBAY – TV2's Bill Jartz as emcee, "Fred and Ginger" cocktails and entertainment by Talk of the Town, led by Kevin Van Ess.

A special "hats off" to this year's sponsors: Major Sponsor American Foods Group, Supporting Sponsors Oneida Nation and Specialty Rolled Metals, Entertainment Sponsor La Force, Inc. and Lighting & Décor Sponsor Wisconsin Public Service. We'd also like to thank our corporate table sponsors: Aurora, Baylake Bank, Green Bay Packaging, Koko Sushi Bar & Lounge, Schneider National, Specialty Rolled Metals and Wipfli.

A big thank you to Wendy Franklin and Joan McLester, co-chairs; and Carla Andres for planning this year's event.



In Remembrance

Margaret Cowles was a long-time friend and supporter of YWCA Green Bay – De Pere. Maggie, as she was known, was a member of the YWCA Board of Directors and served as board president from 1979-1981 and was a Woman of Vision. She was an active and vibrant member of several other organizations including Service League of Green Bay, the Antiquarian Society, and PEO. She loved acting and the theater and was also a member of Green Bay Community Theater. She passed away on October 24.

June Zimonick and her husband Robert were both supporters of the YWCA. June was also active in the community as a member of PEO and the Symphony Guild. She passed away on February 20.

Margaret and June, two gifted Women of Vision, will be missed by many. We appreciate their many efforts to support the women and children of our community.



Visit our Facebook page at <http://www.facebook.com/pages/YWCA-Green-Bay-De-Pere/136769119672> and become a fan. You'll be the first to know about upcoming events at the YWCA.